

Mobil 1 RACEPASS 2003

INSTALLER: Performance Agreement

Please complete the information below and fax to Kelly Travers, CRN International, (203) 230-4209.

1: Promotional Benefits Worksheet:

Check the boxes for the appropriate promotion benefits:

Markets:

Dallas (March 30) Daytona (July 5) Chicago (July 13) Indianapolis (August 3)
 Brooklyn, MI (August 17) Atlanta (October 26) Phoenix (November 2)

Showcar Appearances: Accept Decline

NOTE: Showcar appearances require local store promotion such as flyer or local newspaper ad and display of showcar poster.

Point of Sale: Accept Decline _____ Number needed

Additional Hats: _____ Sleeves of 24 @ \$105.00 per sleeve = \$ _____

RACEPASS 2003 Promotion:

Total Stores Participating: _____

Cost Per Kit: _____ \$ 65.00

Total: _____

Showcar Appearances:

Total Stores Participating: _____

Cost Appearance _____ \$ 400.00

Total: _____

2: Authorization:

Complete billing and shipping information here:

ExxonMobil (Company Code, Cost Center

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Bill Distributor (Distributor Number)

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Retailer:

Retailer Contact:

Retailer Contact Phone:

Name of Sales Rep Placing Order:

Signature of Sales Rep Placing Order:

Shipping Information:

Name of Customer Authorizing Order:

Signature of Customer Authorizing Order:

I understand that the Mobil 1 caps involved in this promotion have real value to our promotional partners and, as such, I will secure all inventory of caps and distribute them according to promotion guidelines. Failure to do so will result in immediate termination of my location from the program. If I am removed from the program, I agree to stop distribution immediately and return all promotion supplies. I also understand that I will receive no credit for unused supplies since the cost of producing them will already have been incurred by the program.

