

# Robb Report

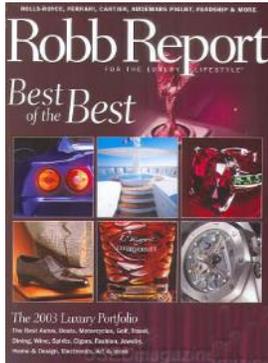
## Robb Report Editors Name Palm Beach, Florida as America's 'Best Place to Live'

Robb Report's Editors Choose the Sun-Drenched, 14-Mile-Long Barrier Island of Palm Beach.

MALIBU, CA – Offering its residents an abundance of pleasures and activities associated with the affluent lifestyle while maintaining a strong community-oriented sensibility, Palm Beach, Florida has been named as the county's "Best Place to Live" by the editors of Robb Report magazine, the international luxury lifestyle authority.

Detailed in Robb Report's July issue, which is scheduled to reach newsstands on June 26, the "Best Places to Live" feature article culminates months of research and dozens of interviews conducted by the magazine's editorial staff.

In choosing Palm Beach, Robb Report's editors cite an extensive list of attributes that led to their selection of the exclusive town, situated on a sun-drenched, 14-mile-long barrier island:



- "Higher forms of culture thrive, thanks to the Royal Poinciana Playhouse, the society of the Four Arts, and the Henry Morrison Flagler Museum. The Raymond F. Kravis Center for the Performing Arts in West Palm Beach, provides a full range of entertainment, from the Jerusalem Symphony Orchestra to Shakespearean plays."
- "Worth Avenue shopping is second to none; Bulgari, Cartier, Escada, Louis Vuitton and Tiffany and Co. are among the luxury goods dealers that have set up shop there."
- "The dining scene is reaching new heights, with the Breakers hotel revamping its restaurants, and Daniel Boulud preparing to open his first dining venue outside of New York in the Brazilian Court Hotel."
- "Golf is plentiful, with spectacular courses by Tom Fazio and Donald Ross, among others, just over the bridges that connect Palm Beach to the Florida mainland. On-island courses can be found at the Breakers and at private clubs."

In addition to its cultural and recreational elements, Palm Beach was selected for its quality-of-life attributes, such as exceptional schools, a highly competent police force and a law mandating that residents mow their lawns, trim their hedges and generally mind the appearance of their land.

These and other factors, according to Robb Report, have resulted in a gradual rise in the town's permanent population of 9,000, to augment its seasonal high of 20,000. "Palm Beach was founded more than 100 years ago as a seasonal playground for the wealthy," the feature article explains. "While it still serves that sun-drenched purpose, it has evolved into a town where people settle down for good."

Now in its 27th year, Robb Report is the international authority on the luxury lifestyle. Each month, the magazine reports on issues and trends affecting the affluent market, with coverage of exclusive events and features on exceptional automobiles, motorcycles, aircraft, art, jewelry, watches, fashion, travel, homes, wines, spirits and cigars. Additional information can be accessed through the magazine's Web site, [www.robreport.com](http://www.robreport.com).

June 11, 2003